

# SCIENCE, POLICY AND BUSINESS

The 4th Science Ministers' Meeting and Associated Events, March 2004

10-12 MARCH

# 4th APEC Ministers' Meeting on Regional Science & Technology Cooperation

"Enhancing the capacity of science, technology and innovation to deliver sustainable growth across the APEC region" is the theme for the meeting. Within this theme, Ministers will discuss and endorse a forward-looking programme of collaborative activities that demonstrate the contribution of RS&T to the region's future. Ministers are invited to encourage business people, researchers and investors from their economies to attend the events running alongside the Science Ministerial meeting.

A meeting of the APEC Industrial Science & Technology Working Group (ISTWG), 8 -9 March will finalise arrangements and material for the ministerial meeting.

10-11 MARCH

### 5th APEC R&D Leaders Forum

The proposed topic for the two-day forum is "Capturing value from science". The forum will bring together experts and eminent speakers from across the APEC economies, to participate and share their experience in workshops and plenary sessions.

Taking advantage of the unique opportunity of concurrent scheduling the forum's programme will include a plenary with the APEC Science Ministers and offer options within the Innovation Showcase symposia and site visit programme.

9-12 MARCH

### Innovation Showcase

An event showcasing biotechnology, the creative industries, information & communication technology and niche manufacturing through:

#### **Exhibition Showcase**

An exhibition of world class, leading edge science and technology from New Zealand and other APEC economies.

#### **Business Exchange Meetings and Visits**

Targeted appointments for those wishing to make international distribution connections and new investment opportunities.

#### Symposia

On New Zealand and international advances in biotechnology and market updates from targeted APEC economies.

#### **Industry Sector Visits**

Tours of selected science, technology and research organisations wishing to share best practice examples of New Zealand innovation in science, technology and research.

FOR MORE INFO, VISIT

## www.apecscience2004.org.nz

for updated information, registration, programmes, functions and tours





# here is your opportunity

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Taking advantage of the fact that New Zealand is hosting the first meeting of APEC Science Ministers since 1998, a number of events are being held in Christchurch in early March, giving R&D leaders, Ministers, senior officials, business people and investors a number of formal and informal opportunities to interact.

# Who will attend

### The range of events will attract:

- Public and private sector research leaders
- Business people with a focus on science, innovation and research
- Investors and venture capitalists
- Ministers and their official delegations
- Science media

# Benefits of attending

## Attendees will have a unique opportunity to

- Experience through site visits and exhibitions, leading edge science, technology and capability
- Identify and progress new business opportunities
- Engage with international researchers, business and investment partners
- Contribute to future directions and the shaping of regional policy
- Network formally and informally with delegates in all the week's events



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